

Indulgence Guide

There's a surprise to our new fries!



Our new, tasty french fries are made from world-famous Yukon Gold Potatoes and have **25% less fat*** than other fries. Crispy, golden and delicious, they offer all the great indulgent flavor you love and less of what you don't! This guide will show you how they compare in fat and calories to other popular foods you might choose when looking for a tasty way to treat yourself.



*Average reduction in fat versus conventional specialty cut fries following recommended refry and handling directions.

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What do you choose to treat yourself? A slice of pepperoni pizza? A creme-filled doughnut? A chocolaty, nutty candy bar?...

All pretty tasty, right? But how about hot, crisp and delicious french fries? Always a favorite, indulgent taste, even a guilty pleasure to some. But now there's a new fry, with all the crisp, golden and delicious taste and texture you love. They are made with rich and flavorful Yukon Gold potatoes, and have **25% less fat*** on average than other fries. Compare their fat and calorie information to other popular, "treat yourself" foods in the chart below.

ITEM	Serving Size	Calories	Cal from Fat	Total Fat (g)	Sat Fat (g)
NEW Crinkle Cut Fries	4 oz	270	110	12	1
NEW Crinkle Cut Fries	2.5 oz	170	63	7	0.5
Sun Chips® Original (1.5 oz.)	1 bag	210	80	10	1.5
Snickers® Candy Bar (2.07 oz.)	1 bar	280	130	14	5
Iced Caramel Specialty Coffee	16 fl. oz	420	150	17	10
Pepperoni Pizza (12"/8 slice)	1 slice	223	81	9	3.5
Soft Pretzel w/ Cheese Sauce	1 pretzel**	440	110	12	6
Glazed Creme Filled Donut	1 donut	340	180	20	5
NEW CrissCut® Fries	4 oz	260	110	12	1
NEW CrissCut® Fries	2.5 oz	160	63	7	0.5

*Average reduction in fat versus conventional specialty cut fries following recommended reify and handling directions.

**113g pretzel w/ 1.25 oz sauce

The next time you want to experience an indulgent taste treat, enjoy our new crispy, golden french fries, and treat yourself to something special.